



West Bengal University of Technology

Technical Education Quality Improvement Programme (TEQIP-II)

Seminar for Development of Start-up

Date of the Event: 16 October, 2015
Venue: WBUT Auditorium
Event Organizer: Dr. Madhumita Das Sarkar
(Associate Professor, Dept. of CSE)

The initiative of organizing Seminar for development of Start-up aim at fostering entrepreneurship and promoting innovation that is conducive for growth of Start-ups by motivating young engineers to become job creators instead to of becoming job seekers.

As per NASSCOM report, Oct'2015 India ranks third in global start-up ecosystem with more than 4200 new age companies, IT Industry and 72 % of the founders are less than 35 years old.

As per Press Trust of India report dated 20th August'2015 the Start-up ecosystems in the Kolkata has improved a lot over last two to three years across various sectors. To keep pace with the above facts MAKAUT has allotted additional 15,000 sq. Ft of space on their Haringhata Campus to EKTA TBI for development of more start-ups on 10.09.2015.



Pro Vice chancellor giving some useful speech

TEQIP II of MAKAUT in association with EKTA Incubation Centre organized one day Seminar of “Development of Start-up” on 15th Oct’2015; to motivate all under graduate, Post graduate students, Faculty members, research scholars of MAKAUT. The programme started at 10 am with 75 participants, and was designed with an inaugural section followed by Two Technical Sections pre and post Lunch.

Inaugural Session: The inaugural Session was chaired by Prof. S.K. Dey, Pro-VC of MAKAUT and Vice Chairman of EKTA Incubation Centre. In his deliberation he elaborated the role of Start-up in the present economic scenario and requested to come up with some new ideas. While offering welcome address Director EKTA Mr. Alok Ray informed that at present EKTA has acquired an additional space of 15,000 sq. Ft at Haringhata Campus of MAKAUT along with some space available in present location at Sector V. As such new incubate are requested to come up with fresh business proposals. Dr. Madhumita Das sarkar convenor & Co coordinator Industry-institute –interaction cell TEQIP offered vote of thanks in the inaugural session to all delegates and participants present in the seminar. She also handed over the mementos to the guest speakers of technical session 1 & technical session 2.



Dr. Madhumita Das Sarkar (Associate prof. of CSE Dept.)

Technical Session 1: in Technical Session 1, Dr. Purnendu Roy –founder genesis hospital and a well-known surgeon offered the motivational speech which was altogether a new audio-visual clip along with remarkable features taken from common life, current films and various prominent literatures. He highlighted the various enterprenual qualities by a unique deliberation system which may be completely different from the regular programmes organised at different areas for the same purpose. The 2nd speaker was Dr. S .Sanyal –faculty from IIM Joka, he also highlighted different features of start-ups.

Technical Session 2: Post lunch session was chaired by eminent speakers' prof. Dr. S. P. Gan Choudhury, President Indian Institute of Rural Technology; in his deliberation he highlighted the present renewal energy status in and around the world with a specific scope of development. He requested all the participants to come up with new ideas in the field of renewal energy and also invited them to approach him whenever required. Mr. Tarun Mallick-MD Club International highlighted his real life and requested all of them to take an oath to become a job provider in the field of new start-ups. Mr. Arijit Bhattacharya-CEO Virtual infocoms highlighted the bottleneck of Start-up and probable domain of Entrepreneurs.

Interaction with Students: Interaction with the students was done in presence of Dr. Das Sarkar, Dr. Atri Bhowmik & Mr. Alok Ray wherein distribution for participation certificates also done. Some 75 participants attended the program out of which some 3 proposals to start new venture to become incubate of EKTA TBI was received and are in consideration with appropriate authority.